



No More Blind Spots

KARL LAGERFELD

Takes Command of the
Supply Chain
With **OSCA**

KARL LAGERFELD

Maison KARL LAGERFELD, based in Amsterdam, is an internationally renowned fashion house. Its product range includes fashion collections, accessories, shoes, and home articles. With more than **200 stores worldwide** and an **online shop in 96 countries**, the brand reaches customers across the globe.

“OSCA brings more transparency into our supply chain and allows us to digitally track purchase orders – this is essential in case of short-term changes.”

Rudy Boogaard

Senior Director Operations & Supply Chain,
Karl Lagerfeld

Project Goals And Challenges

Before:

- High coordination effort
- Excel Spreadsheets
- No real-time transparency

Focal Points:

- Transparency in purchase orders
- Quick reaction to transport changes
- Optimization of procurement & transport processes

Business Impact

- ✓ Shorter coordination times
- ✓ Fewer manual work steps
- ✓ Real-time data for all partners
- ✓ Crisis resilience & international scalability

OSCA In Action

Key Features:



Monitoring: costs, volumes, lead times, packing lists, delivery dates



WMS connection: barcode scans & automatic quantity updates



Dashboards & automatic alerts in case of delays



Flexible real-time changes of transport mode

About OSCA

Developer: Setlog GmbH, Bochum

Users: 40,000 in 92 countries

Modules: POM, Logistics, SRM, QC, CSR

Integration: ERP, TMS, WMS, EDI, Tracking